Issue 20 Spring 2017

mums ondo

> EXCLUSIVE **Justin Timberlake** and Anna Kendrick Talk about their Trolls & 80's Disco







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Spring is in the air and who better than Justin Timberlake and Anna Kendrick talking about their *Trolls* and 80's Disco music to make us all happy and positive after a gloomy 2016. In my exclusive interview they tell me a few behindthe-scenes gossips from their latest roles in Dreamworks' animation comedy *Trolls* now released as a DVD.

Nicole Scherzinger, the stars and filmmakers from Disney's *Moana* reveal lots of anecdotes from a movie destined to become a classic Disney animation.

To be in tune with our 80's theme iconic pop icon Paul Young talks about the Magic 80s & bringing his stretchy pants back for his 80s Invasion Tour 2017. You can listen to this interview on our YouTube channel youtube.com/londonmums

Check out details of London Mums' relaxing trip to Tuscany week commencing 19 June 2017 and how you can join too. Don't miss out our Travel with kids feature on fun activity holidays in stunning Tuscany for all the family.

Read all about Baby Swimming and why water confidence is essential for babies and toddlers.

Last but not least, you can find out the hottest Toy Trends for 2017 in my report from the London Toy Fair.

The London Mums' shopping pages are filled with lots of inspiration for trendy gifts, toys, games and baby essentials. For additional gift ideas check out London Mums' dedicated attractions' site londonmumsmagazine.entstix.com where you can get up to 60% OFF tickets for West End shows and lots of London attractions.

I hope you will enjoy reading this Spring issue as much as we have loved making it!

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Monice

Monica Costa Editor in Chief, Founder of London Mums and mum of ten-year-old Diego. Let me know what you think of this issue at monica@londonmums.org.uk or on Twitter @Londonmums

MAYOR OF LONDON



JUSTIN TIMBERLAKE & ANNA KENDRICK

ditorial

London Mums magazine is produced by London Mums Limited

Editor and publisher: Monica Costa monica@londonmums.org.uk

Editorial Assistant: Carolina Kon info@londonmumsmagazine.com

Illustrators: Irene Gomez Granados (chief)

Contributors: Caroline Sparks, Diego Scintu, Gaby Lixton, Natalie Sanderson, Rita Kobrak

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POST: London Mums Limited, 74 Dowdeswell Close, London SW15 5RL **CALL:** 07900088123

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IN THIS ISSUE



Ready for bed... sleepyhead



JUSTIN TIMBERLAKE & ANNA KENDRICK London

28^{TOYS WISH LIST}

29 DISNEY PRINCESS' PRETTIEST THINGS Beauty and the Beast & Moana

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exclusive Charles with London Mums





reamWorks Animation TROLLS, voice cast Justin ration opped into The Savoy, London, to take afternoon tea – only to l

Justin Timberlake and Anna Kendrick talk exclusively to London Mums about their Trolls' characters in the upbeat hair rising colourful DreamWorks' comedy TROLLS filled with unbelievable adventure and incredible music. Known for their crazy, colourful, and magical hair, Trolls are the happiest, most joyous creatures ever to burst into song. But their world of rainbows and cupcakes is changed forever, when their leader Poppy (Anna Kendrick,) must embark on a rescue mission that takes her far beyond the only world she's ever known.

Q: Trolls is a terrific family movie. Justin, was that a big part of why you wanted to make it? And how has becoming a father changed your perception of the world?

Justin: I am mostly just more tired! Seriously though, having kids changes everything. I would definitely have said yes to the project had I not already had a son, but I was very excited that my kid could see this one day soon and realise that it is his dad on screen. I can't play him a lot of my music for a long time yet because it is explicit. I had a parent come up to me a couple of years ago and say 'my 8-year-old loves SexyBack and I was like 'you're a terrible parent! SexyBack is not meant for your eight-year-old. You should feel bad about yourself!'

Q: Justin, you play Branch, the grumpiest troll in the kingdom. How grumpy are you?

Justin: I would say that I am like Branch every day for the first hour that I am awake and I don't have coffee in my system.

Q: And Anna, you play Princess Poppy, the happiest troll in the kingdom. Are you a naturally positive person?

Anna: I would love to master positive thinking, I am more like an 'everything is going to go wrong! Everything is going to get ruined!' kind of girl. There was even a moment where I considered talking them out of hiring me for this. But Poppy is such a fun character. I was really surprised that for a character who is so upbeat and positive she doesn't get on your nerves. I think that a lot of that has to do with the dynamic between Branch and Poppy. I don't think

that it would be fun to watch either of them on their own for a feature length film, but I think they are really entertaining to watch together. It is kind of like a 1930's screwball comedy dynamic.

Justin: They remind me of The Honeymooners (1955).



Justin Timberlake and Anna Kendrick talk about their Trolls & 80's Disco



Q: Trolls has created a strong female heroine in Princess Poppy. How do you feel about her?

Anna: When the adventure kicks off Poppy is ready to answer the hero's call. She volunteers herself and has to drag Branch, kicking and screaming along with her. She may be really happy and optimistic, but she is no baby.

Justin: Poppy is spunky and tomboy-ish. I have two goddaughters who are five and two and I think that DreamWorks have really mastered an amazing archetypal everywoman female with Poppy. As they did in Shrek with Princess Fiona.

Anna: And I do think it's great that they haven't assigned her purely male qualities. I mean Poppy loves dresses and she loves pink and you can love all those type of things as a female and also be adventurous and brave.

Q: Why do you think there is a trend in animation towards strong lead female characters?

Justin: Well, we are trying to raise strong women! I think we all owe it to ourselves to try and do that. And to raise strong humble men as well. I think that DreamWorks has really broken the mould to create a different kind of animated movie with its own DNA. Trolls is a fun psychedelic adventure with all this great music, but it also has a great message. The little girls that see this movie will grow up to become women that are going to run the world. And it is really important that they know that they can like dresses and still play basketball, that they can be President and do whatever it is that they set their hearts on. That is a world I want to live in.

Q: Justin, you both star in Trolls and are the Executive Producer of the sound track – was that a challenge?

Justin: It was so easy! It had its challenges, for sure, but we had a great team and I will say that having the muscle of DreamWorks behind this made everything easier, because things can get cleared that you probably can't get cleared normally. Because this is a musical, some of the songs are meant to service the comedy, others are meant to service an emotional lift in the movie, like True Colours. **Q**: Did you choose all of the songs on the sound track?

Justin: Some of the songs were already chosen. However I did end up replacing some of the source songs with my originals, like the one I wrote for Arianna Grande. I think the biggest challenge was Can't Stop the Feeling, because I have never written a song that is specifically for a scene in a movie before - where a song services the characters and is used to move the plot forward. The other challenge was to make sure that everything sounded both good and cohesive. Because we have True Colours, The Sound of Silence, we have September and we have Lionel Richie's Hello – luckily, all songs that are in and around the same fifteen years or so years of time. When the movie was described to me at the first pitch, I saw it as the animated version of an ABBA video. I immediately thought of disco, which meant I immediately thought of the Brothers Gibb and Bill Withers and music that came from that era. Music that just made you feel really good. I think people like to dismiss disco music as disposable, but The Bee Gees wrote some of the greatest songs ever.

Q: You also rearrange a lot of classic hits by really big artists, did you find that intimidating at all?

Justin: I didn't think about it until afterwards, which is probably a blessing in disguise. My own sort of tunnel vision and ignorance helped me get through it. Because if I had have stopped to think about I would have been worrying 'Aaargh, what is Cyndi Lauper going to think?!'

Q: Anna, if you were singing along to the party mode version of Trolls at home, what song in the movie, would you pick to singalong to?

Anna: Probably Move Your Feet. That was one of the first songs that I recorded even before Justin came onto the project. It was a song that I had only ever kind of hummed along without thinking about, but it's a surprisingly fun song to sing. I didn't think of it as being particularly within my range as a singer,

so I would never have picked it at a karaoke bar. But it is right in the sweet spot where you feel like you are really getting funky.



Q: Anna, you are an acclaimed dramatic actress, are you surprised that you have also become a prominent musical star?

Anna: I started out in musical theatre when I was 12. But after that I thought of all that as secondary to my career. Like a hobby. I also like to bake, but I don't do it professionally. So when a musical role was offered I thought 'I can do that' because I used to do that. What surprised me was that it wasn't a one off. It keeps going and I feel very selfish and greedy about it – but I can't help myself!

Justin: You should totally have a baking show.

Q: What makes you both happy?

Anna: Things that make me happy mostly have sugar in them!

Justin: For me the top thing is family – my wife and son and then right under that, donuts!

Dreamworks' Trolls is available on Blu-ray[™] and DVD from 13th February, from Twentieth Century Fox Home Entertainment.







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AULI'I CRAVALHO lends her voice to MOANA ©2016 Disney.

Last November on the red carpet at the UK premiere of Disney's animation Moana at BAFTA in London, London Mums' editor Monica Costa caught up with Nicole Scherzinger, Auli'i Cravalho (the voice of Moana), directors Ron Clements and John Musker, producer Osnat Shurer, as well as music writers Opetaia Foa'l and Lin-Manuel Miranda who revealed how Disney has managed to create a magical animation with a memorable soundtrack. Disney's Moana is released on DVD and Blu-Ray this Spring.

Moana is a movie about a young girl and her quest to save her people. Moana is drawn to the ocean from an early age, but doesn't understand why. No one in her family has ever left the island. It's only when she discovers her journey that she understands her connection to the ocean. Along her journey Moana meets the mighty demigod Maui (voiced by Dwayne Johnson aka the Rock), who guides her in her quest to become a master wayfinder, as well as other colourful characters. Together, they sail across the open ocean on an action-packed voyage, encountering enormous monsters and impossible odds, and along the way, Moana fulfills the ancient quest of her ancestors and discovers the one thing she's always sought: her own identity.

Moana is not a princess, but more like a warrior. She is a real female hero who doesn't have time for a love interest as she is busy fulfilling her life's purpose, i.e. rescuing her people from destruction.

icole

When Disney announced Moana, singer Nicole Scherzinger who stars as Moana's mother Sina and has native Hawaiian roots, knew she wanted to be part of it. She talked to Monica Costa about her role in the film.

Q: What made you want to be part of Moana so badly?

MOANA

Nicole Scherzinger (NS): I am of Hawaiian descent, and when I found out Disney was making a Polynesian-inspired movie, I knew I had to be a part of it! I knocked down Disney's doors to let me audition (giggles). It was awesome! Luckily it worked out, and I was offered the role of Sina, Moana's mother. It's such an honour to be part of Disney's legacy.

Q: Sina is playful, sharp and strong-willed. How much does Nicole have in common with Sina?

NS: Plenty! Where I come from women are very strong and Sina is surely very playful but she is extremely strong-willed. She is very protective of Moana, but in the end she trusts Moana and allows her to make her own decisions. Moana has a very close relationship with her mother and her grandmother. Normally the men are the head of the house in our culture, but the women are the backbone and the spine of the family. My family women inspired me a lot. I see myself in both Moana and Sina and I see my grandmother in them.

Q: With X-Factor and Moana you have been really busy recently. Do you foresee a Pussycat Dolls reunion in the near future?

NS: I would love to be able to do more music with my lovely girlfriends and tour with them for our fans out there. It is certainly possible if the time is right. I miss the Pussycat Dolls.



Auli'i Cravalho (voice of Moana)

Q: Auli'i, you are 16 like Moana, what do you have in common with your character?

Auli'i Cravalho (AC): I have quite a lot in common with Moana: I am almost 16, I'm a Hawaiian teenage girl and I am best friend with the ocean. I only do water sports. Moana has grown up on the island and I have too. It's really uncanny how alike we are. She is also a beautiful heroine, a female role model for the modern day, and I hope to be like her one day.

Q: What are you up to next?

AC: I cannot really tell much yet. Hopefully you'll see more of me soon!

The film directors Ron Clements, John Musker

The filmmaking team of Ron Clements and John Musker are renowned for The Little Mermaid, Aladdin and The Princess & the Frog.

Q: Why did Disney decide to make Moana, the ultimate Anti-Princess?

Ron Clements (RC): Moana is a hero, a bad ass who



does not have time for romance. We'll probably put labels that she's a Disney princess, but for us she's the strong young daughter of a chief who is not defined by who she marries or who she's related to but she just fights for her culture.

John Musker (JM): We like to think of her as the ultimate Anti-Princess!

Q: Where does the inspiration for Moana come from?

John Musker (JM): Moana is inspired by the cultures of the Pacific Islands. John Lasseter loves his teams to do a lot of research for each film. He told us: 'If you're going to tell a story set in the South Pacific you need to go there.' So we went to the Pacific Islands. When we got there, we experienced the culture and the people and it completely changed the story we were going to tell. A lot of people don't realise the Polynesian culture is a rich culture that is still alive today that is often misunderstood.

Q: How did you manage to use CGI technology to look a bit like old-fashioned hand-drawn sweet looking images?

John Musker (JM): Turning the ocean into a character in Moana was a real challenge. It was a



close collaboration between effects and animation. The effects crew handled the look of the water, the believability of the water.

Music writer Lin-Manuel Miranda

Since after watching Moana, I haven't stopped singing How Far I'll Go. It was a pleasure chatting to smiley Lin-Manual Miranda who contributed to some of the music in the movie along with Mark Mancina and Opetaia Foa'i.

Q: What inspired your music for Moana?

LMM: Mainly the Pacific Islands and the incredible culture of the people there.

Q: You are very versatile: you compose, you sing and act. Which one is your favourite job and why?

LMM: To me it's all the same thing. When I am writing for a character, for Moana, I am being Moana, I am going to go and see what it feels like in her world and I am going to talk to myself until it feels true. And when it feels true, I write it down. It's the same gig.

Q: You are going to co-star (with Emily Blunt) in Mary Poppins (out Christmas 2018). You are in London a lot right now. What can you tell us about it?

LMM: Yes! I can tell you that going to work and singing and dancing is the best job I have ever had. I am also loving filming in London.

Producer Osnat Shurer Q: What do you think audiences will enjoy the most of Moana?

Osnat Shurer (OS): I hope it'll make them laugh

and maybe cry. And then when they come out, they maybe pause and reflect on who we're truly meant to be. Hopefully they'll also think a little bit about nature and our relationship with nature, taking a moment to observe nature. The explorers crossed the oceans and found their way through their knowledge of nature. And finally if this film makes them interested in the beautiful cultures of the Pacific Islands, I'll be super happy!

Q: As a producer, how much input could you have with the animation team and the directors?

OS: We work as a team constantly growing in a very collaborative way: there were 93 animators on the crew and 4 directors. It started with me and the directors, and then it spanned out to the writers, storyboard artists, animators and so on. It's the most collaborative form of art I know. Because of that, my input was welcome as well. When you work with directors like Ron [Clements] and John [Musker], it's not like they need my input on animation but we worked on it together to find the strongest characters that we could so I felt that my input was welcome at every stage of the game.

Q: What have you enjoyed the most in working on Moana?

OS: Personally the chance to work with Ron and John was huge. But also the opportunity to create a strong female character able to take care of herself. Finally for me learning about the cultures of the Pacific Islands and making the friends I have made there – who will stay friends for life. Now the relationship is there, so hopefully there will be more collaboration.

1. Photo by Hugh E. Gentry ©2015 Disney - Auli'i Cravalho (voice of Moana) present at the MOANA Press Conference at the Aulani Resort and Spa in Ko Olina, Hawaii 12 October 2015.

- 2. Photo by Stuart C. Wilson 2016 Getty Images Director John Musker, producer Osnat Shurer, Nicole Scherzinger, Auli'i Cravalho, Lin-Manuel Miranda, director Ron Clements and Opetaia Foa'i attend the UK Gala screening of Disney's "MOANA" at BAFTA in London
- 3. Photo by Stuart C. Wilson 2016 Getty Images Auli'i Cravalho at the UK Gala screening of MOANA
- 4. Photo by Stuart C. Wilson 2016 Getty Images Opetaia Foa'i performs on stage at the UK Gala screening of MOANA
- 5. Photo by Stuart C. Wilson/2016 Getty for Disney- Nicole Sherzinger at the UK Gala screening of MOANA

6. TEMUERA MORRISON voices Moana's father, CHIEF TUI. NICOLE SCHERZINGER voices Moana's mother, SINA ©2016 Disney.



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THE MAGIC 80s

PAUL YOUNG TALKS ABOUT THE MAGIC 80s & BRINGING HIS STRETCHY PANTS BACK FOR HIS 80s INVASION TOUR 2017

As a girl brought up in the 80s, I am a natural fan of Londoner Paul Young (born in Luton) like all my friends in the same 40+ age group. I am nostalgic remembering when a group of us school girls dressed up in a shiny red body top and neon leg warmers prepared for a dance show at school along the tune Love of the Common People which in 1983 was a big hit.

When I recently talked to Paul Young, now 60, he gave me the impression to be a naturally shy guy who does not particularly like the limelight. At his most famous back in the mid-Eighties, for several years Paul Young was one of the most famous solo artists in the UK and considered to be a heart-throb.

33 years after his first chart hit, he has gone back to his soulful roots in his latest album, Good Thing, which is a collection of classic soul covers.

Although we may think that he has disappeared from the public eye, Paul has never stopped touring the world with his band Los Pacaminos, which he founded 20 years ago as a hobby. Q: Your latest album 'Good Thing' has a lot of soul and reminds me of one of my favourite songs of all time 'Senza una donna' which you sang in a duet with Italian singer songwriter Zucchero when I was a teenager. How does it feel to return to your soulful roots?

PY: 'Good Thing' has been an amazing project. It's strange but I didn't plan it. It was an idea that came after Backer. But I realised that I have been working on and off with different people for the last 10-15 years. Maybe one track did sound really good and the rest was not right so once we started work on this project we thought this was a good idea. Getting back to my roots again and understand where I came from might help me figure out what the next album should be.

Q: Talking about the Magic 80s, do you feel nostalgic about those years?

PY: Yes, of course. Because I sang with Zucchero I think I still have a nice place in the hearts of most Italians today. When the Magic 80s happened I was being successful and I enjoyed it. But when I look back, it was the last of the Golden Era for music where you could make a good living by being a musician and it's all you had to do. You didn't have to become a TV presenter as well and do a bit of music and do a bit of something else. You could just make a record and make money from the record. Nice and simple. And then in the Nineties everything started to change so I was really happy that I was around and my success came in the 80s. These days it's hard enough to make money in the music business so you find that a lot of artists have a small career in the music industry and they use it as stepping stone to do other things. And there's only the lucky 2-3% of people that get incredibly successful like Justin Timberlake, Farrell, Beyonce. But it doesn't happen so much. And even they still do sign clothes, have perfumes and all this kind of stuff because music business is not as safe or lucrative as it used to be. For me this has been the biggest challenge. I had to spread myself out a whole lot more. Because I didn't write songs as well. That's the advantage that Zucchero had. He's a very good songwriter. Zucchero is not just famous as a singer but also as a writer. He can safely continue in the music business and do just music.

Q: In terms of 80s pop fashion, you did not follow trends and kept quite a plain look...

PY: I didn't want to be part of any movement, New Romantics or Mod. Whatever I wore on stage had to be functional because I was very active. I couldn't wear suits that were quite restrictive. If I did wear a suit it had to be made out of a much stronger material. A lot of the time through my most successful period I was wearing ski pants that stretched.

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I went back to wear suits just a little while ago while on a tour of Asia (Japan, Thailand) and when I dropped to my knees on the first show, I split the trousers on my knees. The suits you buy in the shop cannot stand the wear and tear that you give them on stage.

Q: So are you back on ski pants then?

PY: (Loud laugh) No, not quite. I am finding jeans that look kind of smart.

Q: A couple of years ago I saw you at a BST Hyde Park concert and you were wearing a suit...

PY: Yes, I was wearing a suit then. But just recently I was wearing a suit but I said to my manager: 'I don't feel comfortable. I look too smart. So I can't enjoy myself.'

Q: How do you live a normal life after the highs of such world success?

PY: Strange but my personality on stage is not so different from my every day person. In fact, someone made an observation that the longer you become a musician, and the older you get they start to merge, until they meet in the middle. When I first started, my offstage personality was quite shy and quite and for my onstage personality I had to develop more. So the kind of person to see now is the same person you see on stage. I'm quite approachable. I've never found it difficult to just go back to being a family man and doing normal things.

Q: You have been key to the success of Band Aid's 'Do they know it's Christmas' song and project which was revolutionary for the time. If you were to plan a Band Aid 2 campaign now, which cause would you support? And which musicians would you like to be involved?

PY: I am really shocked and saddened by the massacre in Syria. I do realise it is a difficult position to be. I don't know if just raising money would help that much. But as a political situation, it's very very delicate and you'd have to be very careful how the West deals with Russia's involvement. I don't know whether a concert would help that much.

It would be nice to choose younger stars and R&B stars like Rita Ora. Someone from the old days... I would like to do something with Seal and maybe the New Romantics, who were very popular in Italy.

Paul Young's album Good Thing and his single L-O-V-E are out now.

The 80s Invasion Tour 2017 tickets are on sale now. The concert will be featuring 80s legends Paul Young, Martika, Toyah and China Crisis.

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Free activities include fitness classes (alternate yoga and zumba), two Cooking Classes (learn how to cook Italian cuisine under the guidance of an accomplished Italian chef – kids under 12 can also enjoy a specially tailored class and tasting of typical Italian products), a shopping trip to a shoe outlet and an excursion to the medieval town of Anghiari.

Accommodation is in stunning Villa Radicata, a comfortable lovingly renovated farmhouse with with 6 furnished and serviced double rooms, a fenced pool and a large garden full of fruit and chestnut trees. La Radicata is situated in the stunning Tiber valley in Tuscany. Its brilliant hostess and owner is London Mum Rita Kobrak who offers us the once in a lifetime chance to live the Tuscan dream without the

To celebrate our 10th year anniversary, London Mums are organising a trip to Tuscany for the week 19-23 June 2017 (Monday to Friday with the individual option to extend it over the weekend) with the theme fitness and relaxing. Babies, kids of any age and husbands are welcome too!

We only have 6 spaces available so please book NOW if you want to join us for this

stress of traditional hotel. The local village is Caprese Michelangelo, birthplace of the famous artist.

All inclusive accommodation including 3 fresh home-cooked and mainly organic meals plus local wine (breakfast, healthy light lunch and dinner), fitness classes, marketing seminars, shopping trip to shoe outlet and excursion to medieval town of Anghiari, plus transfers to and from Perugia airport with recommended Ryanair flights. Flights are not included.

There are only 6 double rooms (4 with en-suite bathroom and 2 with shared bathroom). Each double room with en suite bathroom costs £700 per person not sharing or £700 for a person sharing with another person in the double bed,

the second person pays £350

The twin room (2 single beds) with shared bathroom costs £600 - the second person pays £300. Sharing either with a friend or a partner is clearly more convenient. The more the merrier.

HOW TO BOOK

Email Rita ritakobrak1@aol.com or

mum-and-baby-experience.co.uk

info@londonmumsmagazine.com

call her on **07785571292**

& send us an email

Suitable for babies and children up to the age of 10

Villa Radicata is our family home and we want to share the wonderful Italian hospitality, delicious healthy food and stunning countryside with you and your family.

Our holidays include:

- Accommodation in beautifully renovated farmhouse with fenced pool
- All meals, breakfast, lunch and dinner with wine.
- Babysitting during classes (English speaking)
- Airport transfers with recommended flights
- Car seats, cots and highchairs plus plenty of toys and games for all ages

Activities for Mums (and Dads)

- Yoga, Zumba, Fitness classes
- Cooking lessons
- wine tasting
- Massage
- Visit to the local market and medieval town

Shopping at the famous Soldini shoe outlet

ACTIV

E FA

- Social media classes (June break)
- Reiki (May Break)

Activities for babies

- baby massage
- Italian songs
- On site baby sitter

Activities for older children

- Yoga and dance classes
- Pizza and pasta making
- Italian lessons
- Swimming and nature walks
- Horse riding (minimum age 5)

Weekly self-catering rentals also available.

Look forward to welcoming you to sunny Tuscany ritakobrak1@aol.com

www.mum-and-baby-experience.co.uk • www.holiday-villa-in-tuscany.com tel 07785 571 292 or 00393495018679

Finnish Baby Boxes launch in London to combat infant mortality



PARENTS TO BURN 130 MILLION CALORIES THROUGHOUT 2017 AT TURTLE TOTS NATIONWIDE CLASSES

Two ambitious mumpreneurs, Gaby Lixton and Caroline Sparks are celebrating this week as their nationwide baby swim franchise reaches record numbers of babies attending their award-winning, progressive classes across the UK. With more than 10,000 babies learning valuable life-saving skills every week, babies, toddlers and their parents are cumulatively set to burn a whopping 130 million calories throughout 2017 at the fun-filled classes.

The baby swim network has grown to more than 45 licensees currently, teaching 1428 classes per week and performing 20,000 under water swims per week (over 1 million under water swims per year). With over 5,200 pregnant mums enjoying Turtle Tums (its aqua-natal yoga classes), the franchise is supporting an active lifestyle through swimming techniques and water-based skills.

Gaby Lixton, mum of three commented: "Reaching over 10,000 babies every week is a huge achievement, our classes have been written alongside experienced personal trainers to ensure parents and their children get a fantastic workout, burning up to 250 calories, using the resistance of the water. We have many more franchise opportunities available across the country too."

Turtle Tots classes are held in warm water pools and invite women from 14 weeks pregnant, or parents after the birth of their baby. Progressive swimming classes continue until the child starts school.

Turtle Tots is an award-winning swimming programme including agua-natal yoga for pregnant women which continues once the baby is born with specialist and progressive baby and toddler

swimming classes. Since 2011 Turtle Tots has licensed the programme and there are now over 40 licensees across the UK and Ireland who run their own Turtle Tots businesses. Each licensee is required to donate a percentage of their business revenue to a chosen charity; charities supported include The Scottish Spina Bifida Association, The National Deaf Children's Society, The Cots for Tots Appeal in Bristol, Ickle Pickle in Hampshire, and Balloons in Exeter.





The Baby Box Co. offers a safe sleeping environment to babies everywhere. The Baby Box tradition, which originates from Finland, has been credited with helping Finland achieve one of the world's lowest infant mortality rates.

The Baby Box Co. partners with NHS Trusts in the UK to offer every baby the same start, by providing all families with a free Baby Box and access to ongoing education and positive support through its multi-lingual education platform Baby Box University. Baby Box University features education materials developed by local medical experts and is at the heart of all Baby Box Co. operations.



In London Baby Box programmes are already active, with all infants born at Oueen Charlotte's & Chelsea Hospital and North Middlesex University Hospital receiving a Baby Box. We are excited to announce that many more hospital partnerships across London and the rest of the UK will be adopting the Baby Box University programme this year.

More information can be found at www.babyboxuniversity.com and www.babyboxco.uk.



TOY TRENDS 2017

The key trends for 2017 are STEM and awe-inspiring robotics, toys linked to key movie releases (of which there are some real corkers in 2017), collectibles plus the continual rise in board games and instant satisfaction games.

From STEM to STREAM including Robotics

The trend in educational toys that teach kids important concepts like Science, Technology, Engineering, Arts and Math (STEAM) often through coding, is rising. STEAM toys seek to teach STEM-related ideas by using art. In 2017, expect to see Robotics incorporated into the trend – transforming STEAM to STREAM. Consumers looking for interactive robots with personality will have plenty of animatronic options and engineering kits like fully buildable robotic animals and machineries by Kosmos.

Lego's Life app lets users digitally construct and take photos of their builds to share on a safe, digital platform.

We cannot forget the learning component in classic toys like puzzles, memory games, building blocks, stacking toys, and other toys that teach critical skills like problemsolving, creativity, and critical thinking. Orchard Toys' STEM products make maths fun: while children are playing, they won't even realise they are learning about numbers, counting, sums and more.

ROBOTIC

osmos Robotics orkshop

Kosmos

Animatronic

engineering kit

Haynes build a

jet engine

Orchard – STEM

Spotty Dogs

Make it Real – Knot and bling mermaid tail

> Thames & Kosmos Barbie STEM Kit

THE ANNUAL LONDON TOY FAIR OFFERED A PREVIEW OF THE LATEST TRENDS IN THE TOY INDUSTRY. EDITOR MONICA COSTA HIGHLIGHTS THE HOTTEST TOYS FOR 2017. WATCH HER INTERVIEWS WITH TOP TOYOLOGISTS ON THE LONDON MUMS'YOUTUBE CHANNEL WWW.YOUTUBE.COM/USER/LONDONMUMS

Electric powered toys – Drones, Ride-ons

The latest active toys motivate kids and parents alike to burn off excess energy and are more seamlessly integrated into other types of play including tech toys with active components, outdoor ride-ons, traditional games that incorporate physical activity, and digital toys encouraging face-to-face play.



HGL (H Grossman Ltd)

Wonder Woman vinyl collectable figure by Rock Candy

> Power Rangers 2 Wheel Scooter by HGL

Movie mania playthings

Toys from many of upcoming family movies in 2017 were on display in London. In the same vein as collectibles, movie and TV-inspired toys, gadgets and costumes conjure up imaginative, open-ended play and feature characters that are familiar to children. Fans of Star Wars, DC and Marvel will have no shortage of new toys and collectibles this year. Major motion pictures coming out this year associated with toy lines include Disney's Beauty and the Beast, Guardians of the Galaxy Vol. 2, Spider-Man: Homecoming, The Lego Batman Movie, Power Rangers, Thor: Ragnorak, Wonder Woman, Justice League, Cars 3, Despicable Me 3, Transformers: The Last Knight, Star Wars: The Last Jedi, The Lego Ninjago Movie.

Beauty and the Beast collectable figures by Underground Toys

www.londonmumsmagazine.com Spring 2017 27

Moana

DISNEY PRINCESS' PRETTIEST THINGS

WISH LIST



STOOPIDO

This wacky new game is a nose, eyes, ears or a hat to the glasses of another player! The winner is the **RRP £17.99 For stockists** visit drumondpark.com

Cheeky Monkeys

These flying 'eyes in the sky' link with an app and can beam camera images to your phone or ipad along with a whole host of interactive features. Want to keep it simple? They fly just as well with their remote control. RRP £100 ozbozz.com

A fun strategy game where there's no hanging around

as you battle to collect the most bananas – but watch

out for other players trying to steal them! Age 4-8

Emojis 2 Wheel Scooter (also available in Power Rangers design) by HGL RRP £29.99 www.ozbozz.com

JCB Kids Easter egg RRP £5

Available from Tesco, Morrisons and Asda stores

THE MOST SOUGHT AFTER TOYS IN 2017







Moana Classic Doll Bring the Polynesian princess to playtime with this beautiful Moana

classic doll. With amazing pop-out packaging that folds into a boat, kids can recreate Moana's awesome ocean adventures at home. **RRP £15.99** Available from the Disney Store

Moana's Magical Necklace by Jakks Pacific Moana's iconic blue shell necklace magically lights up when opened and reveals a soft green glow. The necklace can also light up when closed with a push of a button. RRP £9.99

Enchanting Melodies Ball Gown

Press her stomach and the Belle doll

live-action Beauty and the Beast

removable necklace. **RRP £33.99 Available from Hasbro**

film. This doll comes dressed in the movie-inspired golden gown with a

Write, Inspire, Create book by

Imagine a brand-new beginning to the story, and write Belle's diary

Available from all good retailers

Parragon Books

for a week. **RRP £5.99**

Belle doll

Available from all good retailers



Moana Movie Collection Storybook by Parragon Books RRP £9.99 Available from all good retailers



Beauty and the Beast Mug This mug has wraparound artwork of Belle from the new live-action film starring Emma Watson. Available from the **Disney Store**



sings "Something There" from Disney's

Barry Barry, West

1 of 8 new Dig In! Table-top games* WIN





Everyone loves playing games – it's a great way to get families together, communicating in that good old-fashioned way – face-to-face. And there's healthy competition thrown in too! In the thoroughly addictive new Dig In! game from Drumond Park (RRP £19.99, age 8 to adult), players take turns to sift through the big white bowl with both hands, trying to find the exact six coloured pieces they need... in just 15 seconds flat. If no one succeeds first time round, everyone 'digs in' together, using one hand each. The player who finds all six items wins the round.

For more information and stockists visit www.drumondpark.com *For your chance to win one of these games, email the name of your favourite board game of all time to info@londonmumsmagazine.com by midnight 18th May 2017.





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n you imagine a holiday as exciting and hralling for young children and toddlers as it is relaxing and indulgent for you?

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